

**CONFIDENTIAL**

As a specially-trained FEMA Advanced Public Information Officer and a former television news reporter, spokeswoman and strategic communicator for disaster relief operations and law enforcement, Monique has no trouble facing difficult situations head-on.

When there's not a crisis to contend with, Monique leads districts and educational institutions through strategic communications planning processes—outlining goals, tactics, and materials needed—to put a comprehensive plan in place, which helps leaders and communicators with current and future efforts, including bonds and levies.



## MONIQUE DUGAW

DIRECTOR

Communications and  
Public Engagement

Educational Service District 112

# A.K.A. CAPTAIN CRISIS

## KNOWN SUPERPOWERS

- » RIGHT-HAND WOMAN FOR THE SUPER STRATEGIST, TAKING CHARGE WHEN NEEDED
- » STAYS COOL UNDER INTENSE PRESSURE
- » RAPIDLY PRODUCES TOP-NOTCH PRODUCTS UNDER TIGHT DEADLINES
- » CAN DEFUSE ANY CHARGED SITUATION WITH HER LEVEL-HEADED, PRACTICAL THINKING
- » SHAPES AND CONTROLS IMPORTANT MESSAGES AND WORKS DEFTLY WITH THE MEDIA
- » SHIELDS DISTRICT STAFF FROM UNNECESSARY DRAMA AND TRAINS LEADERSHIP TO DELIVER MEDIA INTERVIEWS LIKE PROS

## KNOWN WEAKNESS

- » ANIMALS IN NEED OF ADOPTION



*NO CRISIS TOO BIG!  
NO JOB TOO SMALL!*