

TOP SECRET

For more than 20 years, Jodi has been sharing the successes of students and schools in districts large and small throughout Southwest Washington. The tools of her journalism background enable her to quickly get to the point as she drafts messages for a variety of audiences and purposes. She enjoys celebrating learning and achievement, and working with schools to create bond and levy materials, produce newsletters, and engage with parents, staff and communities.



JODI THOMAS

PUBLIC INFORMATION COORDINATOR

Communications and
Public Engagement

Educational Service District 112

A.K.A. THE INCREDIBLE WORDSMITH

KNOWN SUPERPOWERS

- » DELIVERS THE ANTIDOTE TO BORING COPY
- » KNOCKS OUT NEWS RELEASES WITH LIGHTNING SPEED
- » HARNESSSES THE POWER OF SOCIAL MEDIA FOR THE GREATER GOOD
- » FACILITATES AND MANAGES COMMUNICATIONS DURING CRISIS SITUATIONS
- » SCULPTS INFORMATION AND MESSAGING INTO SCHOOL NEWSLETTERS AND WEBSITES

KNOWN WEAKNESS

- » HUMIDITY

*FORGING COPY INTO
SHAPE WITH HER
GRAMMAR HAMMER!*

