

TOP SECRET

Melissa worked as a graphic designer and art director in the private sector for over 15 years before joining The League in 2015. Since then, she has learned an incredible amount about education issues, winning numerous awards for her work distilling complex information into attractive, digestible pieces for the general public.

Melissa specializes in executing multi-part campaigns, from brainstorming the message to writing the copy to taking the photos and laying out the finished pieces.



MELISSA BURT

GRAPHIC DESIGNER/COPY WRITER

Communications and
Public Engagement

Educational Service District 112

A.K.A. MEGA ZOOM

KNOWN SUPERPOWERS

- » CAPTURES PHOTOGRAPHS THAT ENHANCE KEY MESSAGES AND COMMUNICATION MATERIALS
- » IS INVULNERABLE TO TIGHT DEADLINES
- » CAN SHAPE-SHIFT BASIC IDEAS INTO COMPLETE MARKETING CAMPAIGNS
- » TRANSFORMS COMPLEX DATA INTO CHARTS AND INFOGRAPHICS THAT TELL A STORY
- » POSSESSES MIND-BLOWING PRINT DESIGN AND PHOTO EDITING SKILLS
- » STUNS READERS WITH HER WRITING AND EDITING CAPABILITIES

KNOWN WEAKNESS

- » AIR CONDITIONING

*PUTTING YOUR KEY
MESSAGES INTO FOCUS!*

