

**CONFIDENTIAL**



## SARAH COOMBER

COMMUNICATIONS MANAGER

Communications and  
Public Engagement

Educational Service District 112

With master's degrees in journalism and creative writing, and experience teaching overseas, Sarah brings a diverse set of tools and perspectives to every project.

Sarah's communications background includes positions as an award-winning reporter, a public relations consultant and a science writer. She also has written a memoir from her time in Japan that is scheduled for publication in 2019.

At ESD 112, Sarah works with school districts and educational service districts to convey the importance of the work they do.

# A.K.A. THE WINGED STORY CATCHER

## KNOWN SUPERPOWERS

- » ACTIVATES COMM-VISION TO UNEARTH ILLUMINATING STORIES
- » DELIVERS POWERFUL PROSE FOR NEWS RELEASES, NEWSLETTERS, ANNUAL REPORTS AND MORE
- » PROVIDES CALM COMMUNICATION IN A CRISIS
- » HARNESSES THE POWER OF SOCIAL MEDIA
- » BRINGS FRESH INSIGHTS TO MARKETING AUDITS AND REVIEWS

## KNOWN WEAKNESS

- » FLUORESCENT LIGHTS

*"THE STRENGTH OF AN ORGANIZATION LIVES IN THE HEARTS AND THE STORIES OF ITS PEOPLE!"*

